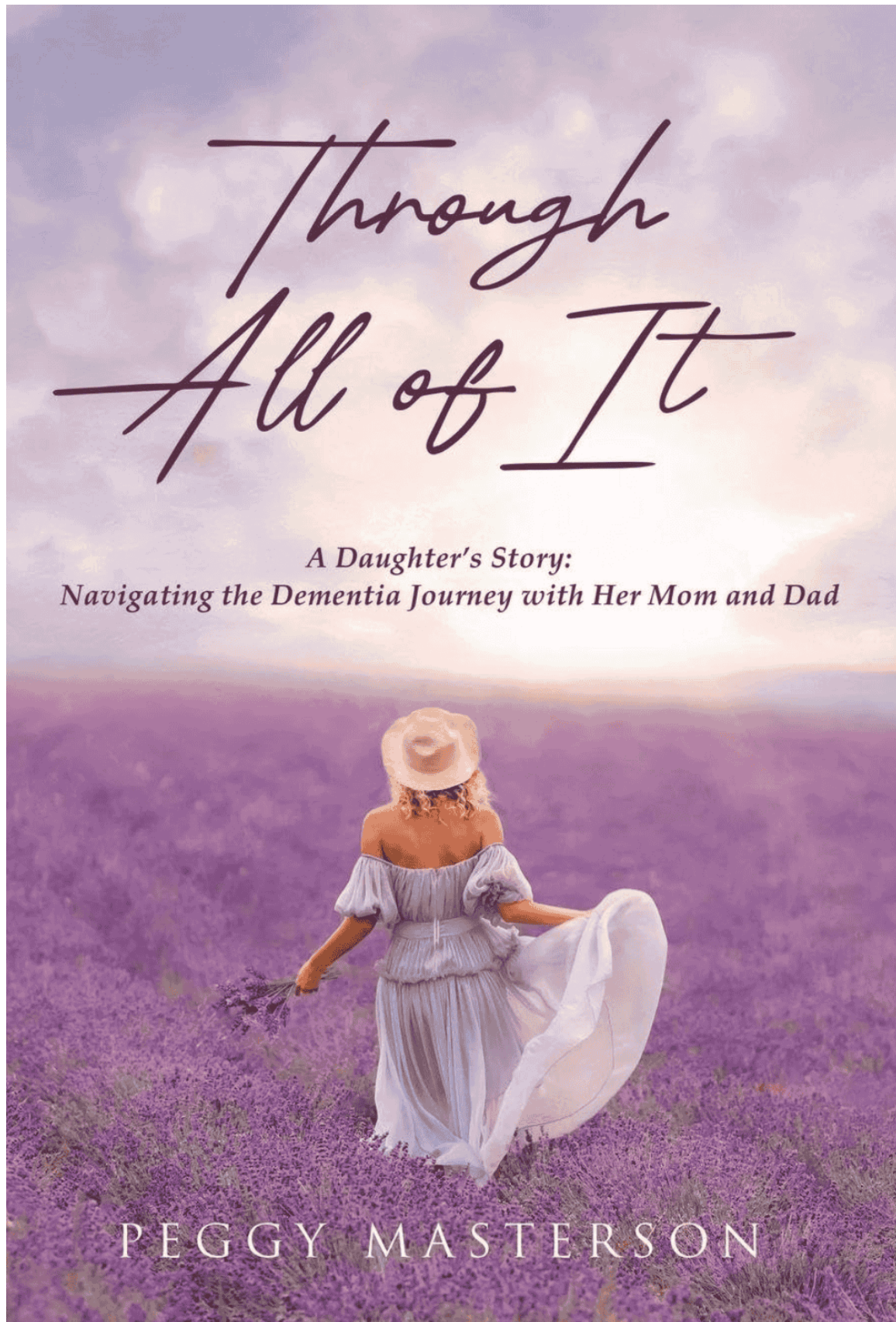




AUTHORS PERSPECTIVE
PRESS

FAITH, RESILIENCE, AND CAREGIVING: CERTIFIED DEMENTIA COACH PEGGY MASTERSON ANNOUNCES OCT. 1 RE-RELEASE OF 'THROUGH ALL OF IT'

Press release from: Authors Perspective Press



"Always remember that you are never alone in the struggle. God is right there..." - Peggy Masterson

Nationally certified dementia trainer, author, and corporate mentor Peggy Masterson has announced the official re-release of her deeply moving personal memoir, *Through All of It: A Daughter's Story: Navigating the Dementia Journey with Her Mom and Dad* <https://pmasterson.com/>. Scheduled for immediate 2026 last quarter release, this updated edition combines raw caregiver vulnerability with practical senior care wisdom, serving as an essential guidebook for adult children navigating the cognitive decline of aging parents. Grounded in a strong Christian perspective, Masterson shares the tough decisions, mistakes, and lessons learned across a decade of caring for both her mother and father. The re-release also features a curated playlist of Christian songs that served as her primary source of spiritual strength during her family's most challenging moments. Distributed through an expansive digital press campaign, this release is establishing high-authority visibility across major news networks and Google News, offering hope and actionable guidance to families nationwide.

A Daughter's Journey Transformed into National Caregiver Advocacy



Peggy Masterson's <https://pmasterson.com/> unique approach bridges the gap between lived family experience and professional healthcare leadership. Following a distinguished 30-year career as a corporate marketing executive with Fortune 500 consumer products companies, Masterson transitioned into the senior care industry after her parents' passing. She spent seven years serving as a licensed Executive Director for multiple assisted living communities and now leads The Dementia Care Coach, a specialized support organization dedicated to educating and empowering caregivers. Having sat on both sides of the table-first as a overwhelmed daughter and later as a certified healthcare administrator-Masterson provides readers with both emotional validation and a practical roadmap.

"It is my prayer that you will find encouragement, strength, and education as you flip through the pages of my story-I wrote it for you," shares Masterson. "Always remember that you are never alone in the struggle. God is right there with you, supporting you, guiding you, and giving you the strength to carry on. Just pause and look for Him." As media channels expand the reach of Through All of It, Masterson's work stands out as a vital lifeline for anyone seeking to navigate caregiving with faith, dignity, and grace.

Through All of It is self-published by Peggy Masterson and will be available on October 1, 2026, through its official Amazon Marketplace Page <https://www.amazon.com/dp/B0HHVN29D2/> and Pmasterson.com <https://pmasterson.com/>.

About the Author

Peggy Masterson <https://www.amazon.com/dp/B0HHVN29D2/> is a Christian author, certified dementia coach, and former Fortune 500 marketing executive based in the United States. Following a decade-long caregiving journey with her parents, she dedicated her second career to senior care, serving as an executive director in assisted living and founding The Dementia Care Coach. Outside of her advocacy work, she actively mentors young women in the corporate workplace. Masterson continues to leverage targeted media distribution networks to educate, uplift, and support family caregivers across the globe.

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About Authors Perspective Press

Authors Perspective Press (APP) <https://authorsperspectivepress.com> is a marketing and advertising company based in California. Founded by passionate professionals with over 20 years of combined experience in publishing and book marketing, the company provides an effective platform and support for self-published authors. We offer a wide range of services, from publishing to marketing and advertising, with a continuous commitment to supporting our authors every step of the way.